

4



eg: bulk tank / passing through clear tubes

Film your cows in the milking parlour + Milk.

3



eg: run / rub fingers through feed/grass

Film your hand feeling the texture of their feed.

2



eg: silage / feed wagon / cows walking out to pasture

Film the ration you feed your milking cows + your cows being fed.

1



eg: bedding in shed / pasture / stalls

Film your cows in the environment they spend most time in.

1. Find the camera app in your smartphone and select the video function.
2. Make sure that you hold your phone still using landscape orientation.  No need to 'pan' or 'zoom' or walk.

You can review videos in the gallery of your phone.

Experiment, be creative, and show off your farm.

All videos should be 30s long.

All videos should be 30s long.

Home grown + brought in feed (separate clip for each feed type.)

eg: clamp / bales / silos



Film side view of cow.

eg: See image.



Are you ready to send your clips?

1. Connect to WiFi.
2. Open the whatsapp app
3. Start a new message
4. Send to Adam Stead: +44 (0) 7706 649 885
5. Add your clips to the message
6. Press send!

Take as many videos as you like, show me what's important on your farm.

You will receive a reply from Adam confirming the number of video clips sent once received by Adam.

5

6



dairylexicon@outlook.com

@dairylexicon

On Whatsapp: +44 (0) 7706 649 885



www.dairylexicon.com

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BUILD THE LEXICON

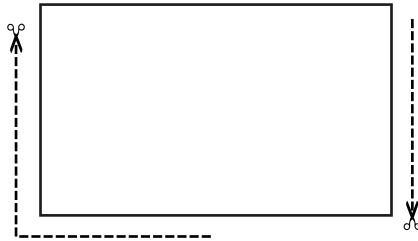
Submission deadline: Friday 18th September

#ProjectFEED

# Make your zine booklet

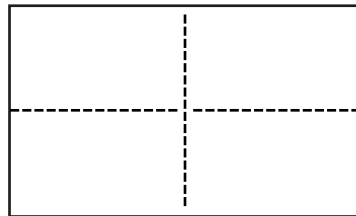
1

Cut white border around booklet.



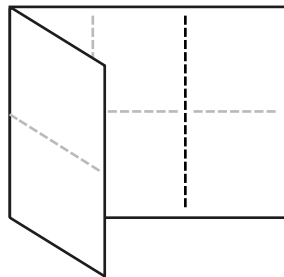
2

Fold in half both ways.



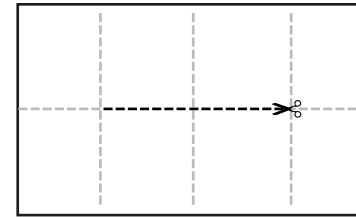
3

Fold sides into centre.



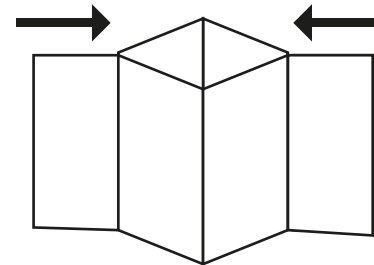
4

Cut along centre fold.



5

Push together to form 4 pages.



6

Fold so it forms the cover on the outside.

